



Friday,
4th Dec 2026



Holiday Inn,
Aerocity, New Delhi

BRAND R.Comm

Agriculture & Rural
Communication
Summit & Awards

2026

Next
Generation
Agri
Communication



**Connecting Research.
Connecting Industry. Connecting Farmers.**

From Seed to Soil, Crop Protection to Biologicals, Technology to Trust, and
Innovation to Impact.

1,200+

Delegates
Convened

380+

Companies
Represented

100+

Marquee
Speakers

50+

Awards
Presented

30+

Category
Sponsors

18+

Curated
Sessions

12+

Networking
Hours

500+

Media
Coverage



LET'S TALK

www.snailintegral.com

Agri EdTech Partner



Podcast Partner



www.brandrcomm.com

About BRAND R.Comm 2026

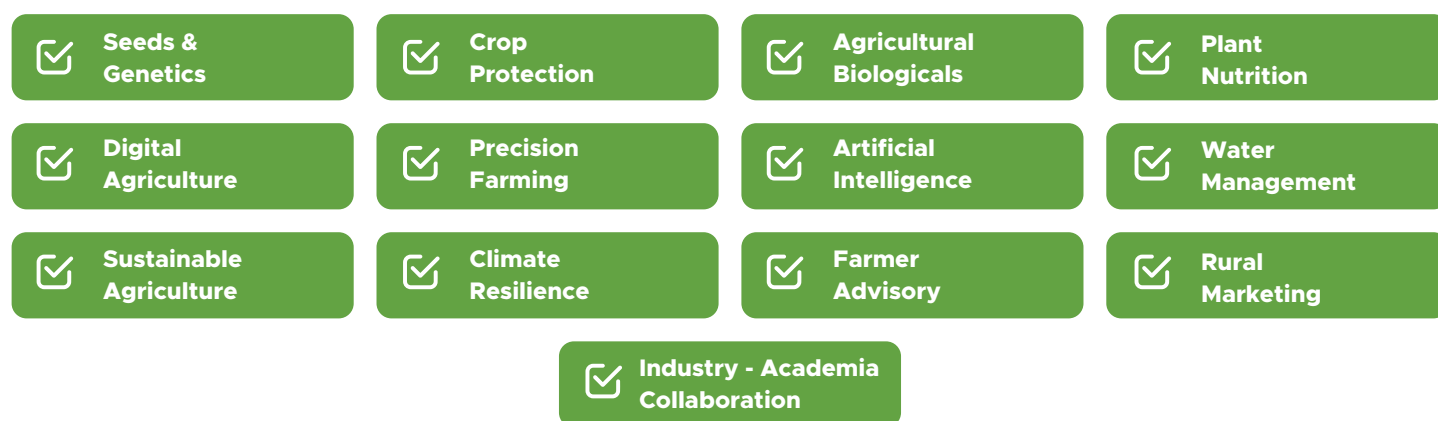
Agriculture is undergoing one of the biggest transformations in its history. Today's agriculture is no longer driven by a single technology or product. It is powered by an integrated ecosystem of Seeds, Crop Protection, Agricultural Biologicals, Plant Nutrition, Precision Agriculture, Digital Technologies, Artificial Intelligence, Farm Mechanization, Climate-Smart Practices, and Data-Driven Decision Making. However, innovation alone is not enough. Its success depends on how effectively ideas move from laboratories to industries, industries to extension systems, and ultimately to farmers.

The **4th Edition of BRAND R.Comm - Agriculture & Rural Communication Summit & Awards 2026** will bring together leaders from the Seed, Crop Protection, Biologicals, Fertilizer, Plant Nutrition, AgriTech, Digital Agriculture, Food & Agribusiness sectors, alongside universities, research institutions, policymakers, communication professionals, media, and technology innovators.

The summit will focus on creating stronger Industry–Academia partnerships, exploring AI-powered communication, enhancing farmer engagement, building future-ready talent, and accelerating the adoption of next-generation agricultural innovations. This is where science meets storytelling. Where technology meets trust. Where communication creates impact.

Why BRAND R.Comm 2026?

The future of agriculture will not be shaped only by better products. It will be shaped by how effectively we communicate innovations in:



Today's communication is about educating farmers, empowering channel partners, engaging young professionals, building trust, and creating meaningful conversations across the agriculture value chain.

Key Differentiators

- 01 Agriculture + Communication + AI on one platform
- 02 Soil + Seed + Agri-Input + Crop Nitridations + Farm Machinery + Market Linkages
- 03 Industry–Academia Collaboration Forum
- 04 AI in Marketing, Communication & Farmer Advisory
- 05 CEO Roundtable on Future Communication
- 06 Future Skills for Agriculture Graduates
- 07 Agri Influencer & Digital Creator Forum
- 08 Agriculture Podcast & Content Creator Summit
- 09 National Awards for Communication Excellence

Key Highlights

01

High-Powered Summit with keynote sessions, fireside chats & panel discussions.

02

Knowledge Sharing on best practices in agriculture & rural communication.

03

Networking Platform connecting stakeholders across the agri-value chain.

04

Excellence Awards recognizing impactful communication campaigns & leaders.

What you will gain

- ✓ Discover future-ready communication, branding, and employer branding strategies.
- ✓ Build partnerships with universities, research institutions, and industry leaders.
- ✓ Connect with CEOs, policymakers, scientists, marketers, and HR professionals.
- ✓ Learn emerging AI applications in agriculture communication.
- ✓ Explore innovative technologies transforming rural outreach and farmer engagement.
- ✓ Gain national recognition through India's premier Agriculture & Rural Communication Awards.
- ✓ Access new business opportunities, collaborations, and talent pipelines.
- ✓ Become part of a community shaping the future of agricultural communication.

What you will gain



Learn emerging communication trends in agriculture & rural markets.



Network with industry leaders, policymakers, and innovators.



Gain visibility for your brand, campaigns, and leadership.



Celebrate and get recognized with India's most credible agri awards.



Be part of a community shaping the future of agri communication.

Sponsorship Opportunity

Exclusive Sponsorship

Amount

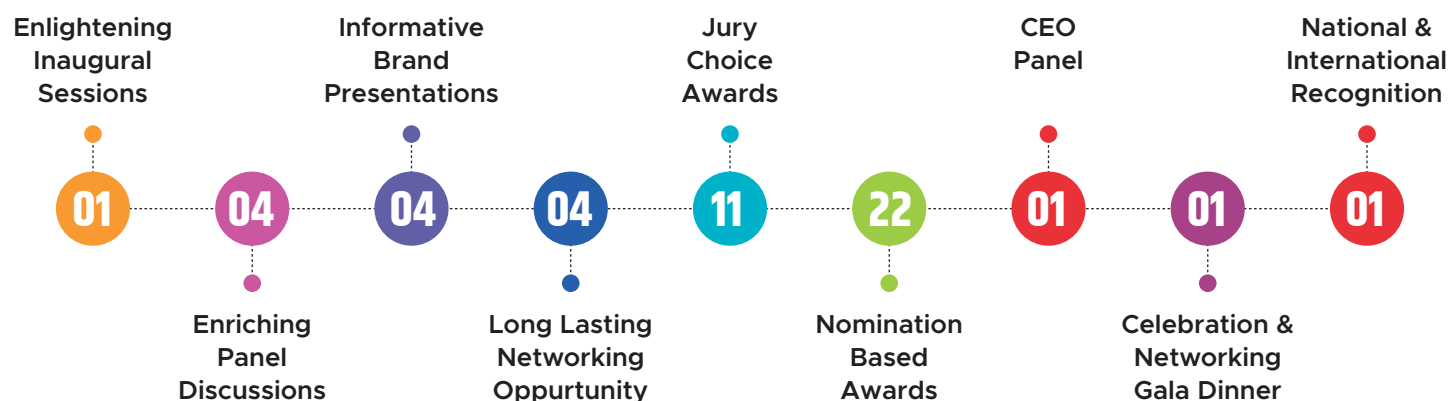
1 Slot	● Presented By	INR 20,00,000 + GST
2 Slots	● Powered By	INR 15,00,000 + GST
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1 Slot	● Kit Sponsor	INR 4,00,000 + GST
1 Slot	● Lunch Sponsor	INR 3,50,000 + GST
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1 Slot	● Memento Sponsor	INR 3,00,000 + GST

General Sponsorship

Amount

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● Gold Sponsor	INR 4,00,000 + GST
Multiple Slots	
● Silver Sponsor	INR 3,00,000 + GST
Multiple Slots	
● Bronze Sponsor	INR 2,00,000 + GST
Multiple Slots	
● Panel Sponsor	INR 2,00,000 + GST
Multiple Slots	

Specific Countenance



Program Schedule

- | | |
|---|---|
| 01 - Registration & Networking Tea | 09 - 3rd - Insightful Technical Panel Discussion |
| 02 - Inaugural Session | 10 - 4th - Technical Brand Presentation with Q&A |
| 03 - 1st - Technical Brand Presentation with Q&A | 11 - 4th - Insightful Technical Panel Discussion |
| 04 - 1st - Insightful Technical Panel Discussion | 12 - Networking Tea |
| 05 - 2nd - Technical Brand Presentation with Q&A | 13 - CEO Panel |
| 06 - 2nd - Insightful Technical Panel Discussion | 14 - Cultural Night |
| 07 - Networking Lunch | 15 - Networking Gala Dinner |
| 08 - 3rd - Technical Brand Presentation with Q&A | |

BRAND R.comm 2026 Award Category

Jury Choice Awards Individuals

- Lifetime Achievement Award
- Company of the Year Award
- Voice of the Year Award
- Changemaker Award
- Pioneer Award
- Growth Catalyst Award
- NextGen Award
- Shakti Award
- Visionary Entrepreneur Award
- Policy Driver Award
- Sustainability Champion Award

Nomination Based Awards Companies

- Industry Excellence Awards
 1. Seed
 2. Crop Protection
 3. Soil Health & Biologicals
 4. Fertilizer & Plant Nutrition
 5. Farm Machinery & Agri-Tech
 6. Irrigation & Water Management
 7. Agri Startup
 8. Research & Development (R&D)
- Emerging Company of the Year Award
- Best Outdoor Campaign Award
- Best Rural Engagement Award
- Best PR Campaign Award
- Best Digital Marketing Award
- Best Brand Campaign (TVC) Award
- Best Integrated Communication Award

Nomination Based Awards Individuals

- Emerging Company of the Year Award
- Best Outdoor Campaign Award
- Best Rural Engagement Award
- Best PR Campaign Award
- Best Digital Marketing Award
- Best Brand Campaign (TVC) Award
- Best Integrated Communication Award

Past Speakers



Shri Parshottam Rupala
Hon'ble Former Union
Cabinet Minister, GOI



Dr. P.K. Singh
Agriculture Commissioner,
Government of India



Dr. Rajarshi Roy Burman
ADG (Agri. Extension),
ICAR



Dr. RB Singh
Former Chancellor,
CAU, Imphal



Dr. Arvind Kumar
Former VC, RLBCAU,
Jhansi



Deepak Shah
CMD, SML Group



Mr. Ajeet Chahal
Founder and CEO
CropNXT Solutions Pvt. Ltd.



Raj Kumar Gupta
MD,
Thakar Chemicals Ltd.



Mr. Augusto Rodríguez-Villa
President,
Phoenix Biosolutions
& Agrolink Brasil



Rajesh Aggarwal
Managing Director,
Insecticide India Ltd.



Rajvir Singh Rathi
Director - Agricultural Affairs
& Policy, IM - IBISL
Lead - Traits Licensing Business



Vijay Sardana
Advocate,
Supreme Court of India



Dr. Ajay Ranka
Chairman & MD
Zydex Group



Dr. KC Ravi
Ex Chief Sustainability Officer
Syngenta India Limited



Vipin Saini
CEO,
BASAI



Sumit Gupta
Director (Project),
Thakar Chemicals Ltd



Sunil Sihag
Managing Director,
Synergy Technofin Pvt. Ltd.



Vivek Mittal
Director,
Thakar Chemicals Ltd.



Dharmesh Gupta
Managing Director
Dhanesha Crop Sciences
Pvt. Ltd



Takuya Fukunaga
Chief Executive Officer
POKKA PTE LTD



Ms. Komal Shah
Director – R&D and IP
SML Limited



Dr. Rajeev Dwivedi
Business Manager
South Asia, Novonosis



Mr. Mrinmoy Choudhury
Marketing Director
Savannah Seeds Pvt. Ltd.



Dr. Kalyan Goswami
Director General
Agro Chem Federation
of India (ACFI)



Dr. A John Peter
CMD
Varsha Bioscience &
Technology



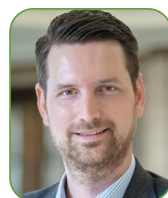
Dr. Abhijit A. Pujari
Director SWAFE Bioworks &
Director, EpiLogic India



Dr. Sanjay Nagi
Founder & MD,
Market Insight Consultant



Mr. Manoj Varshney
MD & CEO
IFFCO – MC Crop
Science Pvt. Ltd.



Mr. Carlos Rodriguez-Villa Förster
CEO
Phoenix Biosolutions &
President of the Board of EBIC



Nitin Puri
Founder,
KisanSay



Mr. Anant Kulkarni
Country Lead
ICL Group



Harish Mehta
Sr. Advisor, Crop Care
federation of India



Debabrata Sarkar
CMD – MicroAlgae
Solutions India &
VP-APAC-AlgaEnergy



Nalin Rawal
Director Consulting &
GIS Services, Agriwatch



Anand Chandra
Co-Founder &
Executive Director,
Arya.ag



Dr. Shailendra Singh
COO, Zydex Industries
Pvt. Ltd.

Past Speakers



Dr. VV Sadamate
Agri Ext. Specialist
& Former Advisor, GOI



Tarun Bhargava
Sr. General Manager (Coop. Dev.),
Indian Farmers Fertiliser
Cooperative Limited (IFFCO)



Mr. Suhas Joshi
Director on Board
The Good Rice Alliance;
India Carbon Initiative Lead
Bayer



Mr. Shishir Chandra
DGM - Marketing
Communications
Insecticides India Limited



Mr. Chinmay S. Sardeshpande
Technical Services
Manager - Agronomy
Novonesis



Mr. Srinivasakumar Karavadi
President
INERA™



Suresh Reddy
Formal President Sales Marketing
KRISHI RASAYAN EXPORT
PVT. LTD.



Manish Sawla
Sr. Manager, IT,
United Airline



Jyotsna Dash Nanda
AVP, Corporate
Communication,
DS Group



Durgesh Chandra
Secretary General,
CropLife India



Rahul Mathur
Head - Marketing,
IPL Biologicals



Ms. Poorna Pushkala
Group Head -
Corporate Strategy
Samunnati

Glimpse of Past Editions



Our Initiatives



India's platform for agriculture and rural communication excellence



A flagship industry platform that brings together agribusiness leaders, communication professionals, policymakers, media, and rural development experts. The summit promotes knowledge exchange, meaningful discussions, and recognizes outstanding contributions that are shaping the future of agriculture and rural communication in India.



Where sustainable agriculture meets global collaboration

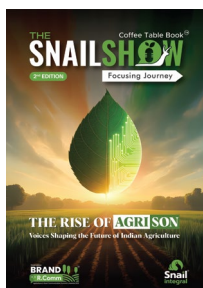


A global conference and exhibition connecting scientists, policymakers, agri-input companies, researchers, investors, and farmers. The platform encourages collaboration, innovation, and knowledge sharing to accelerate the adoption of sustainable biological solutions and advance the future of agriculture.



A visual record of the people and ideas transforming Indian agriculture

A premium coffee table publication showcasing the innovators, organizations, technologies, and success stories driving Indian agriculture forward. Combining insightful editorial content with high-quality photography, each edition celebrates the people and ideas creating meaningful impact across the sector.



Conversations with the people driving change in agriculture and business



A professionally produced podcast featuring inspiring conversations with industry leaders, entrepreneurs, researchers, and policymakers. Each episode explores innovation, business strategies, rural development, and the future of agriculture through real-world experiences and expert insights.



Weekly intelligence from the intersection of agriculture, business, and communication



NEWSLETTER

The SnailShow Newsletter

The SnailShow Newsletter is your go-to source for the latest trends, insights, and updates from the agriculture industry

A trusted weekly newsletter delivering curated industry news, market trends, policy updates, communication insights, and expert analysis. Designed for agribusiness professionals, researchers, and decision-makers, it helps readers stay informed and ahead of emerging opportunities.



Connecting Talent Empowering Agriculture

Snails Connect is a future-focused initiative designed to bridge the gap between agriculture education and industry. By bringing together students, academic institutions, industry leaders, and employers, the platform creates opportunities for skill development, mentorship, internships, and career advancement. Through collaborative learning and industry engagement, Snails Connect aims to build a future-ready workforce that can drive innovation, sustainability, and long-term growth across the agriculture sector.



Snail Integral Pvt. Ltd. is a leading agricultural communication and marketing solutions provider, dedicated to enhancing the visibility and impact of businesses in the agriculture and rural sectors. Guided by our tagline, **"Visibility Matters"**, we offer a comprehensive range of services, including Brand Building, Strategic Marketing, Celebrity Management & TVC Film Production, Corporate Communication, Public Relation, Event Management, Content Creation, and Digital Outreach. Our expertise lies in bridging the gap between innovation and stakeholders, empowering clients to achieve sustainable growth while fostering collaboration among industry leaders, policymakers, and farmers. At Snail Integral, we believe in driving transformation through creative solutions and impactful storytelling, ensuring our partners stand out in an evolving agricultural landscape.

Services we offer

STRATEGY & CONSULTING

- Brand Consulting & Marketing
- Business Consulting
- Market Research

DIGITAL & TECHNOLOGY

- Digital & Social Media Management
- Website, Apps & Software Development
- Performance Marketing Execution

CONTENT & CREATIVE

- Video Production (TVC, 2D/3D, AVs)
- Content Creation & Design
- Influencer & Referral Marketing

COMMUNICATION & ACTIVATIONS

- Public Relations & Media Communication
- Event Management & Brand Activations
- Celebrity Management

Exhibitors, Sponsors, Partners and Brands Who Trust Us



For participation and further information, please connect with us



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